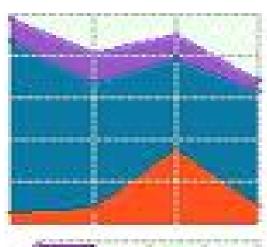
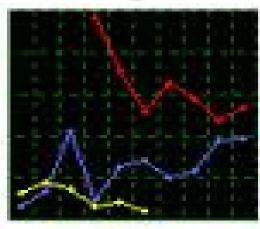
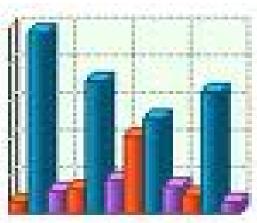
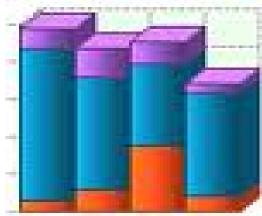


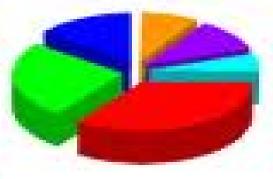
## Where does BEA begin?

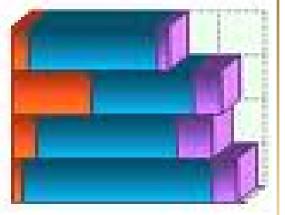














### The impact of a sluggish economy on small businesses













## What does the small business market need?



#### 狊

#### What does the small business market need?

- Compliance officer
- Benefits administration
- Payroll clerk
- CFO (Chief financial officer)
- COO (Chief operations officer)
- CMO (Chief marketing officer)
- Sales manager
- Bookkeeping manager
- A/P personnel
- A/R personnel
- Training manager for both internal and external policies and procedures
- Website and social media updates



## What is happening to businesses today?



### What we do!







Business Expense Advisors expertise in cash flow analysis, best practices, goal setting, network strategies, business plans, social networking and software utilization makes us a unique asset to business professionals across the board.

Business Expense Advisors.... "Your partner in business savings solutions."

Cost Analysis Audits review the following and more;

- •Landline communications
- Merchant card services
- •Alarm monitoring programs
- Wireless contracts
- Payroll services
- Utilities
- Internet providers
- •Computer services/equipment leases
- •Waste management
- Bottled water
- •Subscription software contracts

**Additional Business Expense Advisor Services:** 

- Contract monitoring
- Social media management
- Customized agreements
- •Business plan writing





# Saving money and experiencing the BEA way





# Small business of every shape and size is a prospect







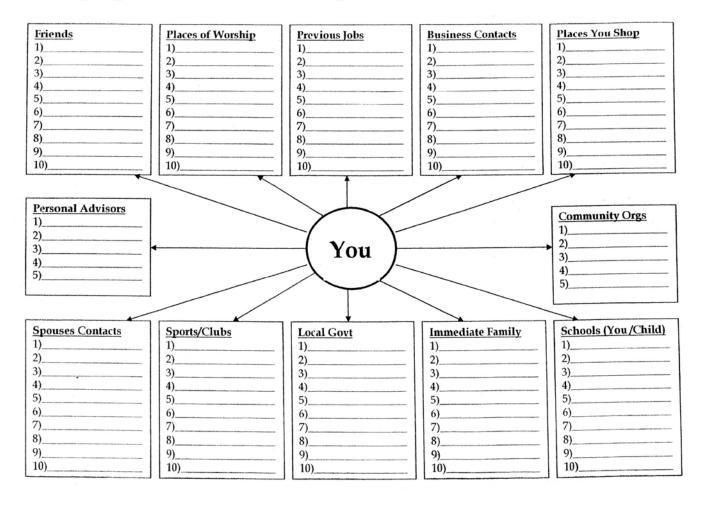
- Cost Analysis Audits
- Contract Monitoring
- Social Media Management



# You don't know my business and I don't need your help.



### Opportunity Worksheet





### Build a strong foundation





### **Build referral sources**



#### =

#### Be a trusted advisor







- Cost Analysis Audits
- Contract Monitoring
- Social Media Management