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“The shortest distance between two points is a straight line”. Not in business. There are no shortcuts and often it is wise to change direction. Don’t be stubborn. If you are tenacious persevering entrepreneur you may have a tendency to stick with a failing course of action. Setting specific goals and milestones helps you to gauge your progress. Be prepared to change course if your plan is not working. Listen to others about when to recognize you off path and how they handle these stumbling blocks.

A consultant is one who listens and is able to adjust.